

## ASFOR IMMEDIATE RELEASE

ASCM and VEA Announce Strategic Technology Partnership to deliver the SCOR-DS (Supply Chain Operating Reference – Digital Standard) to the SAP® Signavio® Platform.

September 6, 2022, **Darien, CT** and **Chicago** – The Association for Supply Chain Management (ASCM) and Visual Enterprise Architecture today announced their strategic technology partnership to bring the SCOR framework for Supply Chain Excellence to Business Leaders and process excellence teams everywhere.

For more than 20 years the SCOR model has been the global standard for Supply Chain Excellence. Visual Enterprise Architecture has driven Business Process Excellence for organizations across industries and all different sizes for more than 25 years. This strategic partnership will enable the SCOR content to be made available in several industry leading solutions for Business Process Management. The expansion of the SCOR framework to the SAP® Signavio® platform for business process intelligence will offer customers the ability to align with supply chain best practices and processes across the enterprise.

"The timing of this partnership with Visual Enterprise Architecture to integrate the SCOR DS Standard with industry-leading business process management solutions for accelerating operational efficiencies couldn't be better," said ASCM CEO Abe Eshkenazi, CSCP, CPA, CAE "The SCOR model is undergoing its most substantial refresh in nearly a decade this September, guided by industry experts and validated by global enterprises SCOR DS will continue to impact industry across the end-to-end supply chain. "

## Association for Supply Chain Management

"SCOR is one of the most recognized frameworks for strategic supply chain management and optimization of resources in the world. Our expanded partnership will bring this valuable content to the broader audience of business process excellence professionals in the Supply Chain practice, as well as the alignment with key technology executives to ensure that solutions and services can accelerate Business Transformation to ensure operational excellence," said **Zach Bennett**, CEO & Chief Architect at **Visual Enterprise Architecture**.



## **About Visual Enterprise Architecture**

Visual Enterprise Architecture delivers strategic solutions for Business Process Excellence, IT Portfolio Planning, Governance, Software Product Development, and Enterprise Architecture. Our proven best practices ensure agility, flexibility, and prioritization of key initiatives to drive successful business results! The VEA team has worked in more than 27 different Countries since 1996, establishing a methodology that has combined practical, repeatable, cost-effective solutions for aligning strategic objectives, process architecture and technology portfolios to optimize people and resources to achieve Business Transformation.

## About **ASCM**

The Association for Supply Chain Management (ASCM) is the global pacesetter of organizational transformation, talent development, and supply chain innovation. As the largest association for supply chain, ASCM members and worldwide alliances fuel innovation and inspire accountability for resilient, dynamic, and sustainable operations. ASCM is built on a foundation of world-class APICS education, certification and career resources, which encompass award-winning workforce development, relevant content, groundbreaking industry standards and a diverse community of professionals who are driven to create a better world through supply chain. To learn more, visit <a href="mailto:ascm.org">ascm.org</a>