

## For Immediate Release:

## The Association for Supply Chain Management Launches New Resilience Certificate

ASCM expands certification suite with groundbreaking supply chain resilience program

CHICAGO – December 5, 2023 – Today, the Association for Supply Chain Management (ASCM), the global pacesetter of organizational transformation, talent development, and supply chain innovation, announced the launch of its Supply Chain Resilience Certificate. The certificate provides experienced supply chain professionals with comprehensive knowledge of the concepts, practices and trends related to organizational and strategic supply chain resilience.

"Resilience is like the superhero cape for supply chain professionals. It gives them the power to help their supply chains bounce back from disruptions, whether it's a global pandemic, natural disaster or unexpected shift in demand," said ASCM CEO Abe Eshkenazi, CSCP, CPA, CAE. "In a world where supply chain disruptions have become more frequent and unpredictable, the need for resilient supply chains is paramount."

The ASCM Resilience Certificate enables supply chain leaders to adapt and find solutions while ensuring the supply chain remains robust and efficient even in the face of challenges. Following completion of the courseware (six modules) and passing the exam, certificate earners will be able to:

- Integrate resilience into supply chain management
- Manage risk in supply chains
- Make data-driven decisions
- Strengthen supplier collaboration and relationships
- Prepare for potential disruptions using data and strategic planning

ASCM started looking at resilience in 2020 when they commissioned an Economist Intelligence Unit white paper, Supply Chain Resilience for an era of Turbulence. This report was based on a series of in-depth interviews with leading subject matter experts from around the world and found that more focus is needed on how companies and industries can take effective steps to build resilience into their supply chains.

Learn more about the Resilience Certificate and ASCM's full suite of certifications.



## **About ASCM**

The Association for Supply Chain Management (ASCM) is the global pacesetter of organizational transformation, talent development and supply chain innovation. As the largest association for supply chain, ASCM members and worldwide alliances fuel innovation and inspire accountability for resilient, dynamic and sustainable operations. ASCM is built on a foundation of world-class APICS education, certification and career resources, which encompass award-winning workforce development, relevant content, groundbreaking industry standards and a diverse community of professionals to create a better world through supply chain. To learn more, visit <a href="mailto:ascm.org">ascm.org</a>.

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