Navigating the Tech Revolution in Supply Chain:
David Thoma's Testimonial of Knowledge and Growth

David Thoma is the founder of DTC Solutions Inc. and a highly skilled global operations executive providing interim leadership solutions by leveraging his extensive experience in manufacturing, engineering and supply chain.

Obstacles to Overcome

David faced challenges in understanding emerging technologies and how they could be applied to supply chain management. Specifically, he needed help identifying feasible initiatives for small to medium-sized businesses. This obstacle hindered his ability to fully grasp these technologies' applications and potential benefits in the supply chain context.

Taking Action to Ensure Forward Motion

David's participation in the Supply Chain Technology Certificate Program proved a turning point. The program provided him with a standard taxonomy for understanding enablers of supply chain transformation, equipping him with a fundamental competency. This newfound knowledge has helped him scope plans for the future and address the challenges he faced previously.

Benefits and Advantages Experienced

Earning the Supply Chain Technology Certificate brought several benefits to David. Apart from the fundamental understanding he gained, he became more conversant and comfortable with the terminology, specific technologies and their differences. This increased familiarity has enhanced his ability to communicate effectively with technology professionals and understand their responses.

Q: Did the Supply Chain Technology Certificate help you achieve your goals/objectives?

A: "It did provide me with the fundamental level of understanding that I was lacking, and by extension, the learnings of best practices and project success factors have helped us scope our plans for the future."

David Thoma
Founder and Global Operations Executive, DTC Solutions Inc.

Recommendation to Supply Chain Professionals

David highly recommends the Supply Chain Technology Certificate Program to other supply chain professionals looking to understand how emerging technology impacts supply chain.

Q: Would you recommend it to other supply chain professionals looking to understand how emerging technology impacts supply chain?

A: "I absolutely would, especially for supply chain professionals who have recently been exposed to new technology. Moreover, I feel that technology professionals that support supply chain enterprises would benefit from understanding their supply chain customers' POV."

David Thoma
Founder and Global Operations Executive, DTC Solutions Inc.

Motivation for Pursuing the Technology Certificate

David's commitment to continuous learning and improvement drove him to pursue the Technology Certificate with ASCM. Recognizing the significant impact of technology on supply chain management, David saw addressing this competency as a priority to bring value to his clients and partners.

Key Takeaways

David Thoma's experience with the Supply Chain Technology Certificate Program highlights the value it provides in equipping professionals with the necessary knowledge and understanding of emerging technologies in supply chain management. The program helped David overcome his challenges, gain a fundamental understanding of best practices and project success factors, and improve his ability to navigate the evolving supply chain technology landscape.

- The Supply Chain Technology Certificate Program equips professionals with fundamental competency in understanding emerging enablers of supply chain digitization.

- The program helps overcome challenges in comprehending and applying emerging technologies to supply chain management.

- Earning the certificate enhances communication skills with technology professionals and improves understanding of their responses.

- Pursuing the Technology Certificate demonstrates a commitment to continuous learning and adaptation in the evolving supply chain management landscape.

SUPPLY CHAIN
TECHNOLOGY
CERTIFICATE

The ASCM Supply Chain Technology Certificate teaches supply chain professions at all levels how blockchain, advanced analytics, additive manufacturing and cybersecurity boost efficiency, enhance security and provide insights into lead times and customer demands in supply chain operations. Learn more at **ascm.org/technology**.

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About ASCM

The Association for Supply Chain Management (ASCM) is the global pacesetter of organizational transformation, talent development and supply chain innovation. As the largest association for supply chain, ASCM members and worldwide alliances fuel innovation and inspire accountability for resilient, dynamic and sustainable operations. ASCM is built on a foundation of world-class APICS education, certification and career resources, which encompass award winning workforce development, relevant content, groundbreaking industry standards and a diverse community of professionals who are driven to create a better world through supply chain.

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